



11th Annual
TASTE OF FLIGHT
Taste
Saturday, November 18, 2017

2017 SPONSORSHIP OPPORTUNITIES



The 11th Annual Taste of Flight Gala will be our best ever.

Traditionally, Taste of Flight is the host event for the presentation of the distinguished “Achievement in Aviation” award. Given each year to individuals who have made significant contributions to the field of aviation, we’re excited and proud to name Sean D. Tucker as the 2017 recipient. Mr. Tucker is perhaps the foremost aerobatic performer in the world and truly a global ambassador of the aviation industry.

Taste of Flight is also a unique and enjoyable evening for attendees. Set in spacious aircraft hangars on the campus of the world-renowned Planes of Fame Air Museum, Taste of Flight brings together food purveyors from throughout the Southland together with vintners, brewers, and other beverage providers to offer our guests delectable tastings to satisfy the gourmet in all of us. Surrounding the food and beverage selections is an outstanding silent auction of wonderful items – all designed to help the non-profit Museum (501.c.3) raise the necessary monies to further its mission.

For 2017, we’re mixing it up even more. Joining us during the evening’s festivities will be recording artist and music producer/composer, Steve Oliver (www.steveolivermusic.com). Mr. Oliver will perform a selection of his hit songs including “Global Kiss,” “High Noon,” and “Chips and Salsa.” His performance will entertain and inspire.

And this year we’re hosting our First Annual Student Art Contest. Beginning in August, we’re inviting students from local area schools to submit an aviation-themed drawing, illustration, or painting. Guests will view and judge the final entries. Prizes will be awarded to all the finalists.

We’ve got a few more surprises designed to make the night even more magical. And this year, Taste of Flight is taking on a new purpose.



The Focus is on Education

Now in our 60th year, Planes of Fame Air Museum is using the evening to renew and expand its commitment to our educational outreach programs. These programs bring aviation-related instruction in Science, Technology, Engineering, the Arts, and Math (STEAM) to school-aged students.

Aviation promises exploration of a wide range of fascinating and meaningful topics. From physics to history, industrial design to mathematics, art & literature to new breakthroughs in human potential, these subjects both enlighten and engage. We believe our programs can stimulate and ignite a learning spark in a child that will lead them to a variety of future possibilities.

There is a practical aspect to our efforts. Aviation is an industry facing a constant and never-ending demand for new designers and engineers, skilled manufacturing specialists, trained aircraft pilots & crews, and competent maintenance technicians. With the right amount of inspiration, today's boys and girls could grow into the qualified men and women to fill these ranks.



Plus learning about aviation – particularly in the interactive and dynamic environment of the Planes of Fame Air Museum – is just plain fun!

Over 1 million school-aged children reside within a 25-mile radius of our Chino, California location. Most are taught in public schools, but a growing number are found in private schools, charter schools, and even home schools. Our goal is to touch as many of these children through visits to the Museum and presentation of our aviation educational modules. We've got big dreams here, but we believe we can make them a reality.

This is where you come in. We have a number of sponsorship opportunities available. Your support will both help us make this evening a resounding success and help us enhance and grow our educational commitment to the school-aged students of Southern California.

On the pages that follow, we've outlined how you can help the 2017 Planes of Fame Air Museum's 11th Annual Taste of Flight Gala reach its full potential. Please join us.

PLATINUM GLASS SPONSORSHIPS

\$25,000



Opportunities.

The Platinum Sponsors help underwrite all that goes into the Taste of Flight Gala. An enormous amount of detail builds the event, and these sponsorship dollars help us to pull it all together. From table linens to décor, promotional activities, direct mail costs, staff coordination, auction items, and more, the support of our Platinum Sponsors really do make this event possible. Funds provided by our Platinum Glass Sponsors will also help fund our educational initiatives including our goal to add portable classrooms to the Museum campus.

Platinum Glass

- Twenty admission tickets to the Taste of Flight Gala with preferred seating
- Orientation flight for one in a P-51 "Mustang"
- One Platinum Membership to the Planes of Fame Air Museum, plus four individual memberships.
- Escorted tour through the Planes of Fame Air Museum
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- First right of refusal for 2018
- Planes of Fame Airshow 2018
VIP passes (6), adult general admission passes (8)

Deadline applies to logo on printed materials.



GOLD GLASS SPONSORSHIPS

\$10,000



Opportunities.

Among the many things that our Gold Glass Sponsors help support are activities related to the Achievement in Aviation award, as well as the complimentary photo that all guests receive. Other keys to the Gold Glass Sponsorship are support of our complimentary photo that all guests receive, plus the prizes for our First Annual Student Art Contest. Funds provided by our Gold Glass sponsors will also help our educational initiatives, including our goal to initiate a "Transportation Scholarship" to assist schools in their visits to the Museum.

Gold Glass

- Ten admission tickets to the Taste of Flight Gala with preferred seating
- One Gold Membership to the Planes of Fame Air Museum
- Escorted tour through the Planes of Fame Air Museum
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- First right of refusal for 2018
- Planes of Fame Airshow 2018
VIP passes (4), adult general admission passes (8)

Deadline applies to logo on printed materials.



SILVER GLASS SPONSORSHIPS

\$5,000



Opportunities.

Silver Glass Sponsors help us in a number of ways. The development, design, and printing of the evening's Souvenir Program is funded by Silver Glass Sponsor gifts, as are the many promotional items and activities that are used to drive attendance. Funds provided by our Silver Glass sponsors will also help our educational initiatives, including our goal to upgrade the interactivity and scope of many of our educational modules.

Silver Glass

- Eight admission tickets to the Taste of Flight Gala with preferred seating
- One Silver Membership to the Planes of Fame Air Museum
- Escorted tour through the Planes of Fame Air Museum
- Event program logo
- Recognition during evening
- Logo on marketing materials which include, but, not limited to: Ads, flyers, postcard, website, tickets, signs, e-mail blasts, facebook, and more.
- Recognition in Planes of Fame Air Museum newsletter
- Website logo and link to your website
- Signage displayed at entrance
- Planes of Fame Airshow 2018
VIP passes (2), adult general admission passes (6)

Deadline applies to logo on printed materials.



BRONZE GLASS SPONSORSHIPS

\$2,500



Opportunities.

Bronze Glass Sponsors help us provide the evening's entertainment, including the hiring of the performers and the rental of sound equipment. Funds provided by our Bronze Glass sponsors will also help our educational initiatives, including the purchase of resources and teaching tools used in our educational modules.

Bronze Glass

- Four admission tickets to the Taste of Flight Gala with preferred seating
- One Family Membership to the Planes of Fame Air Museum, plus five guest passes to the Museum
- Escorted tour through the Planes of Fame Air Museum
- Recognition in Planes of Fame Air Museum newsletter
- Planes of Fame Airshow 2018 adult admission passes (2)

Deadline applies to logo on printed materials.



PLANES OF FAME

AIR MUSEUM

COPPER GLASS SPONSORSHIPS

\$1,500



Opportunities.

Funds from our Copper Glass Sponsors are used in a number of ways, including the design, printing, and mailing of our invitations to the Taste of Flight Gala. Funds provided by our Copper Glass sponsors will also help our educational initiatives, including our efforts to connect with and promote the Museum's educational initiatives to educators throughout the region.

Copper Glass

- Two admission tickets to the Taste of Flight Gala
- One Family Membership to the Planes of Fame Air Museum
- Escorted tour through the Planes of Fame Air Museum
- Recognition in Planes of Fame Air Museum newsletter
- Planes of Fame Airshow 2018
adult admission pass (2)

Deadline applies to logo on printed materials.



PLANES OF FAME AIR MUSEUM

2017 TASTE OF FLIGHT GALA SPONSORSHIP APPLICATION

LEVEL OF SPONSORSHIP

In Support of the 11th Annual Taste of Flight Gala at the Planes of Fame Museum,
please sign me up for the following sponsorship level:

- Platinum Glass Sponsor (Deductible \$24,200).....\$25,000
- Gold Glass Sponsor (Deductible \$9,600).....\$10,000
- Silver Glass Sponsor (Deductible \$4,680).....\$5,000
- Bronze Glass Sponsor (Deductible \$2,340).....\$2,500
- Copper Glass Sponsor (Deductible \$1,420).....\$1,500
- Special Sponsorship (Deductible \$110 per seat).....\$_____

Company / Organization _____

Contact Person _____

Address _____

City/State/Zip _____

Phone (_____) _____

Cellular (_____) _____

Fax (_____) _____

E-mail _____

Please charge my: VISA MasterCard Discover American Express

No. _____ Exp. _____

Name on credit card _____ Signature _____

Please make checks payable to: **Planes of Fame Air Museum**

Mail to: Planes of Fame Air Museum, 14998 Cal Aero Drive, Chino, CA 91710-9085

FAX to: 909.597.4755

For more information, please contact committee representatives:

Brian Finnegan at 909-597-3722, ext. 108, brian.finnegan@planesoffame.org

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Harry Geier at 909.597.7576, harry.geier@planesoffame.org

Tom Nightingale at 951.201.9900, tom.nightingale@wellsfargo.com

Susan Newman-Harrison at 951.640.0455, flylady112tc@yahoo.com

Sponsorship deadline applies to printed materials. **THANK YOU.**

Planes of Fame Air Museum is a 501(c)(3) organization. Your tax deductible contribution per \$150 seat is \$110. Tax ID# 95-6092771